



How ecommerce grows your air mail business

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For many carriers, the rise in global e-commerce has translated into a growth in air mail volumes and revenues. But in the last few years, we have also seen increased focus on securing air mail. For example, from March 2021, regulations developed by the EU with IATA and the World Customs Organization required that carriers obtain approval before loading air mail onto flights to the EU. From March 2023, they will also need to submit pre-arrival consignment data. Other countries are introducing similar measures.

For Cargospot carriers, mail processing is done in the cargo system for booking, allotment management, space control, and accounting, while operational aspects are done by the EzyPost™ handling solution from Global Logistics System Hong Kong. They provide a standardized workflow for the management of mail consignments worldwide for the very large through to small carriers. EzyPost™ is recognized by the Universal Postal Union (UPU) and International Post Corporation (IPC), to connect to over 75 post offices with the required international standards. The air mail capabilities of both are being updated to remain compliant with regulatory changes.



Another development that helps the electronic exchange of CARDIT/RESBIT with the post offices, is the EzyPost™ mobile app through which operators can download mailbag details and scan updates to help trigger RESBIT return and record for billing. EzyPost™ also supports direct integration with the IPC Mail Registration Device (MRD) scanners installed in some airports, and integration with GHA for IATA Mail Label Data (MLD) message format. For carriers that deal with the United States Postal Service (USPS), the solution also supports INVOIC claims when certified.

Airlines who use the services have commented that, being UPU compliant, they can attract more post offices, and that all parties along the air mail supply chain can receive quality data and visibility. And those, in turn, lead to smoother billing and fewer invoice disputes.

For more information on Cargospot AirMail, contact marketing@champ.aero.