



## Air mail means more business: Integrating post office business into CHAMP's Cargospot

John Fryer - Senior Business Analyst

According to IATA, [the global e-commerce revenue forecast for 2019 is \\$3.5 trillion](#). With such a boom in online trade, postal operators are experiencing growing volumes of international mail being flown across the globe using airline networks. But what is the most efficient way for an airline to manage and track its post office business? Cargospot AirMail has the answer.

While it can be convenient to book mail shipments conventionally, and to negotiate rates on an annual basis, the pace of change within e-commerce will require something far more flexible. On "Singles day" 2016 in China, online shoppers bought over \$17.8 billion worth of goods, representing 657 million packages being transported. With the potential for sporadic and sudden traffic increases like this, your airline will require dynamic tools to help manage the air mail processes quickly and efficiently to meet consumer expectation.

Cargospot AirMail meets these needs. As stated in our previous article, Cargospot AirMail: Powering old business in new ways, processing air mail is inherently different to air freight, which led CHAMP to develop its Cargospot AirMail solution in partnership with Global Logistics System Hong Kong (GLSHK).

CHAMP's partnership gives you access to over 50 post offices worldwide via the acclaimed GLSHK EzyPost™ technology - available as an integrated add-on to your **current Cargospot suite**.

This means your cargo management, handling, and revenue processes can now be seamlessly extended to accommodate the rapidly expanding and lucrative air mail business.

For more information on Cargospot AirMail, contact [marketing@champ.aero](mailto:marketing@champ.aero).



## Cargospot AirMail

